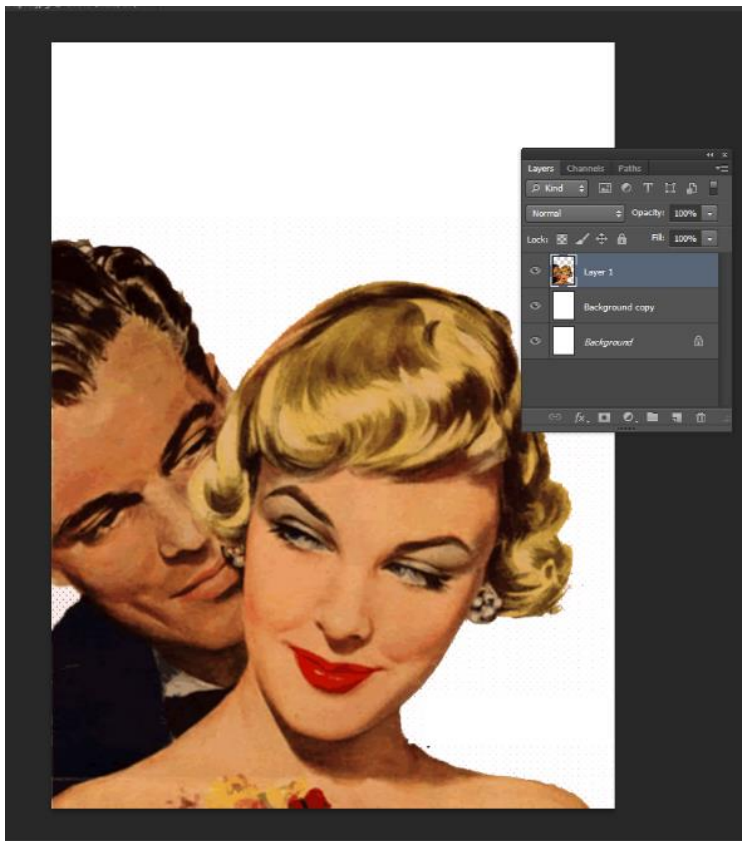
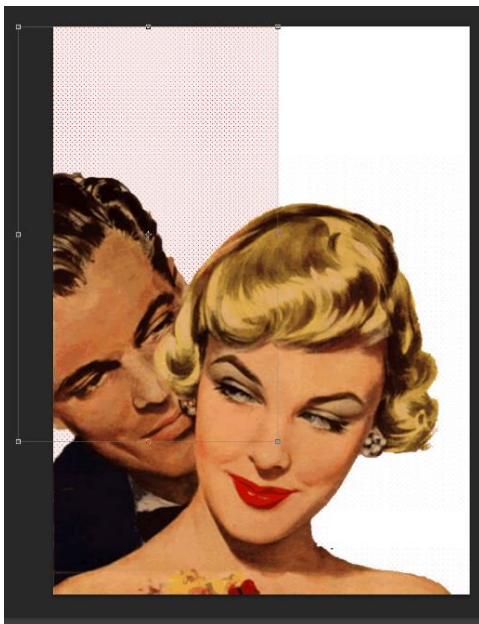


Creating a vintage film poster

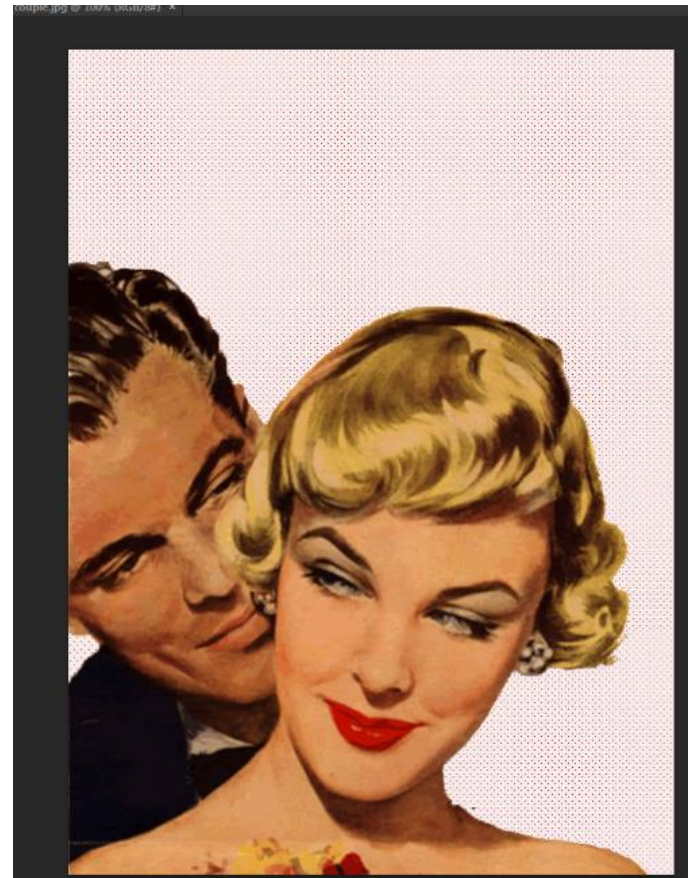


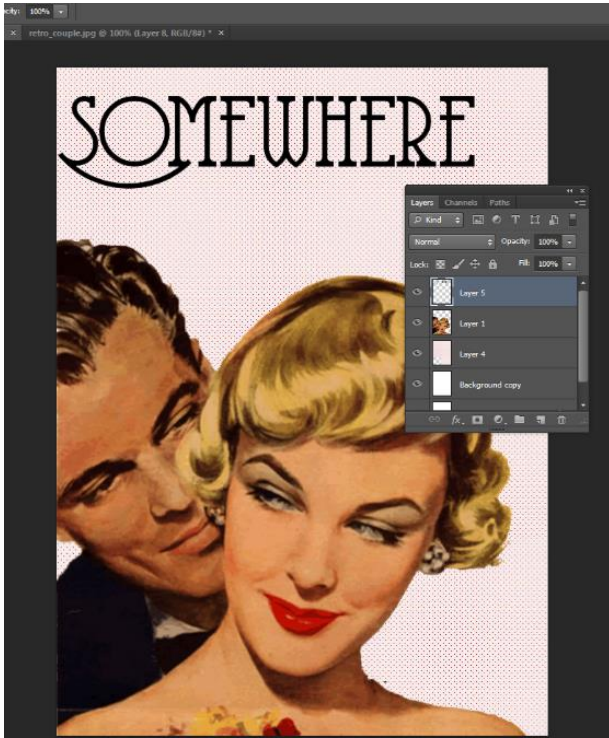
The first thing I needed to consider was the main image I wanted to use for my film poster. I chose something artistic and bold because it was important for it to stand out like all other film posters do. I decided early on that I wanted to keep the cover simple, with more emphasis on the imagery rather than the text. If too much text is used then the poster would become too busy and wouldn't look as nice.

In Photoshop I inserted the image onto a new layer and adjusted the size until I was happy with it. I left enough empty space at the top for the text.



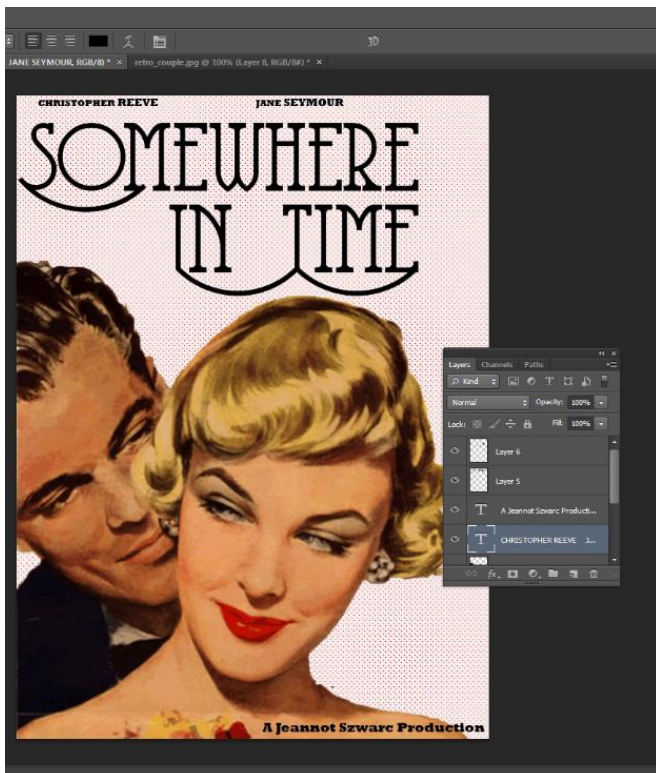
Without a background the poster looked a bit plain so adding a simple dotted background gave it that retro style without taking away the impact of the image. This also gave me the base to create a more textured background.



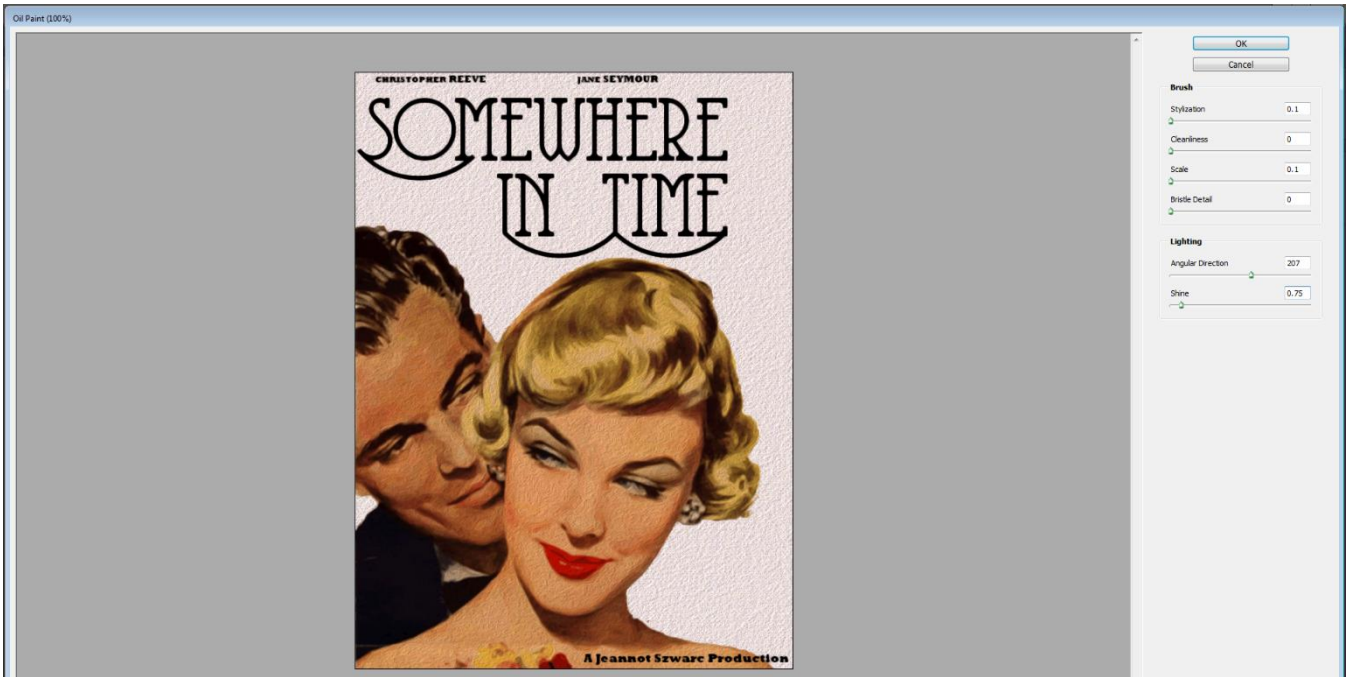


In a new layer I added the title text, I chose something which I believe fits in with the theme, and looked good with the image. The title needed to be large because it is one of the most important aspects of a film poster. The sizing was also important because I wanted to fill as much of the empty space at the top as possible.

The other cast's two main characters were what I chose to show at the top in a style similar to many other film posters. I used a different font for this because if I kept using the font from the main title it would take away from its impact and effectiveness.



In older films the text used is usually written as a production rather than stated 'directed by' or 'created by' which is seen in more modern film posters. I felt that the only other text needed was who it was produced by. A DVD cover may have more detail but a film poster focuses more on just advertising the film itself.



The final stage in creating my vintage film poster was adding the 'Oil Paint' effect which made the poster look more textured in a way that made it look more like a vintage poster. I was able to toggle how much of the effect I wanted and how much detail there would be.